# DEPARTMENT FOR CLUSTER AND COOPERATION EFFORTS

Our services for you











Find partners
Innovation-ecosystem
with 2300 Partners



Stakeholder analysis
We check industries,
topics and funding





Network Find local partners or search across borders



Conquer new markets
build relationships to
customers and
suppliers



# **CURIOUS?**

Get in touch! +43 732 79810-5101 clusterland@biz-up.at







#### START

Do you want to evolve yourself and your business? We accompany you step by step on your innovation journey - from acquiring relevant knowledge through developing new competencies to concretizing and implementing your innovative ideas in the form of projects and marketing of the results.



#### **KNOWLEDGE AND SKILLS**

Stay tuned with us: We organize about 250 events and 100 knowledge platforms each year on relevant specialist and future topics - an ideal opportunity for knowledge acquisition and exchange. Do you need individual qualification measures? Our industry specialists will provide you with a custom-tailored offer.



#### POTENTIAL ANALYSIS AND PROJECT DEVELOPMENT

With our potential analyses on various topics, we can provide you with an up-to-date picture of your company and your processes. We support you in developing new ideas and accompany you in the implementation of your innovation project.



#### **ENVIRONMENT ANALYSIS AND FUNDING CHECK**

In line with the project idea, you will get to know new industries and subject matters, find out about state-of-the-art technology through our research, and pinpoint innovations. Our specialists will help you identify the relevant funding programs at regional, national, and European level and find the right support to implement your project idea.



#### FIND PARTNERS

About 2,300 companies and research institutions cooperate in our networks and clusters. We work with you to identify the right partners for your project. In our lively innovation ecosystem, you will find the right partners to put project ideas into tangible terms.



### ACCOMPANY AND FUND COOPERATIONS

We are professionals in setting up and accompanying cooperation groups. The incentive program of the state of Upper Austria, for stimulation of cooperations and implementation of cooperative research and development projects, is the ideal support tool for the realization of your cross-company project.



#### INNOVATION AND TECHNOLOGY NETWORKS

National and international cooperation partners are an essential success factor for the implementation of your projects. Our international projects provide us with a wide-ranging network of innovations and technologies that we would be happy to share with you.



## **CONQUER NEW MARKETS**

We support you in acquiring new customer and supplier relationships in established and emerging regions around the world.



# **MAKE INNOVATIONS VISIBLE**

We make your innovations visible in our networks. We support you in the marketing of implemented innovation projects through our diverse communication channels. Through appropriate media work and projects, we bring the innovative power of individual companies and entire industries closer to a broad audience.



# **FINISH**

You evolved yourself and your business through cooperation with other companies and research institutions. We stay in touch and look forward to your next innovation journey.